
Overview

This paper proposes the IIBA® NZ Chapter fund the costs for one person each year to attend the Building Business Capability (BBC), or similar conference. The attendance of the conference will provide greater connection between the IIBA and the New Zealand chapter, and also provide a strong platform to gain speakers for the BADD.

Background

Every year in November the BA Development Day is held. The BADD is the foremost conference / professional development event held in NZ. The only direct competition is the Masterskills Conference held annually in Auckland. PMI are also viewed as competition since their formation of the PMI-BA certification in 2014. Essential to the success and reputation of BADD is the supply of excellent speakers, and from a global perspective the BBC conference is viewed as having the best speakers most relevant to the BA community.

The IIBA board are based in North America, and so attendance at the BBC conference provides the best opportunity to meet the IIBA board and become more aligned with global plans, and to create contacts to and relationships with the IIBA board.

IIBA NZ Attendance at BBC or Similar Conference/Event

It is proposed the IIBA NZ send one member representative each year to the BBC conference either in North America or Australia. The outputs of the attendance will be the following:

1. Meeting the IIBA Board.
2. Promoting the New Zealand IIBA Chapter.
3. Researching and seeking speakers for the NZ BADD.
4. Costs will be paid by IIBA NZ for the IIBA NZ President, or nominee from the IIBA NZ Board.
5. Provide insights and findings from the trip to the IIBA New Zealand Chapter board.

Limitations for the proposal:

- A. Each board member, president or other, may only attend the conference or event once, unless agreed otherwise by the majority of the voting members of the board.
- B. The trip and attendance will be deferred until the next year where other members of the board are attending, unless otherwise agreed by the majority of the voting members of the board.
- C. Flights will be economy fares unless agreed by the majority of voting members of the board.
- D. The trip will be postponed for a year where the majority of voting members of the board deem the trip unnecessary.
- E. The trip will be postponed to the following year where insufficient funding is available for the travel, as deemed by the majority of voting members of the board.

Costs and Budget

The indicative price of this proposal would be between \$6k-\$10.5k each year based on conference venue being Las Vegas, Nevada, USA.

	Business Class	Economy	Comments
Flight	\$5,100	\$2,000	
Hotel	\$1,500	\$1,250	5 nights @ \$300 OR 5 nights @ \$250
Disbursements	\$500	\$300	
Ticket to Conference	\$3500	\$2500	Early bird pricing to onsite pricing
Total	\$10600	\$6050	

Communications to IIBA NZ Chapter members

Members should be presented with an overview of the conference either in a presentation at the following AGM, at a specific chapter event, in a special newsletter or on the NZ Chapter website detailing potential findings, key takeaway's and the value of the BBC conference for the NZ Chapter members.

Additionally all costs must be disclosed at the AGM with update on progress from any items identified resulting from the conference.

Recommendation

It is proposed that IIBA NZ endorse this proposal for attendance every second year for the conference. The President of IIBA NZ will use judgement each two years to determine whether the trip is required, for instance if no other directors are already attending. Where the trip is deemed as required the President or nominee from the IIBA NZ Board will attend BBC at the cost of IIBA NZ.

The proposal should be accepted so that a trip can be planned in 2015.